SURETY BONDING & CONSTRUCTION RISK MANAGEMENT

2020 CONFERENCE

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Surviving the Hard Market: Surety and Insurance Market Forecast

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Brian Cooper – Arthur J. Gallagher & Company

William (Bill) Noonan – Alliant Construction Services Group

Megan Remley – Lockton Companies

Troy Wagener – BXS Insurance, Inc.

Panelists





Brian CooperArthur J. Gallagher & Co



Megan RemleyLockton Companies



William (Bill) Noonan

Alliant Construction

Services



Troy WagenerBXS Insurance, Inc.

Learning Objectives



- Market Cycles and why this one will be different
- How to position your firm (and your clients) for the changes in the insurance market
- Pragmatic steps to mitigate the impact of likely underwriting changes



How Did We Get Here?

What's Different This Time?



- Historic underwriting cycles typically 6 or 7 years
 - (1926–1932; 1932–1940; 1940–1946; 1946–1951; 1951–1957; 1957–1964; 1964–1969; 1969–1975; and 1975–1984)
- In 1984 the market cycle roughly doubled –1984-87 hard market was followed by a long soft market (1987-2000) as was 2000-2003 hard market
- The present soft market (16+ years) is the longest in recent history

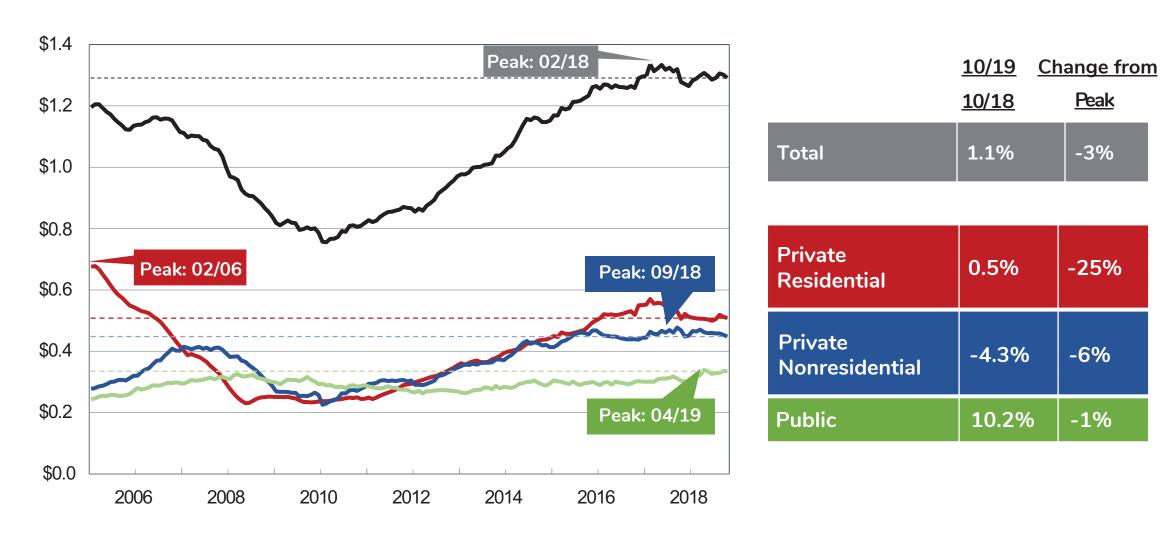
What's Different This Time?



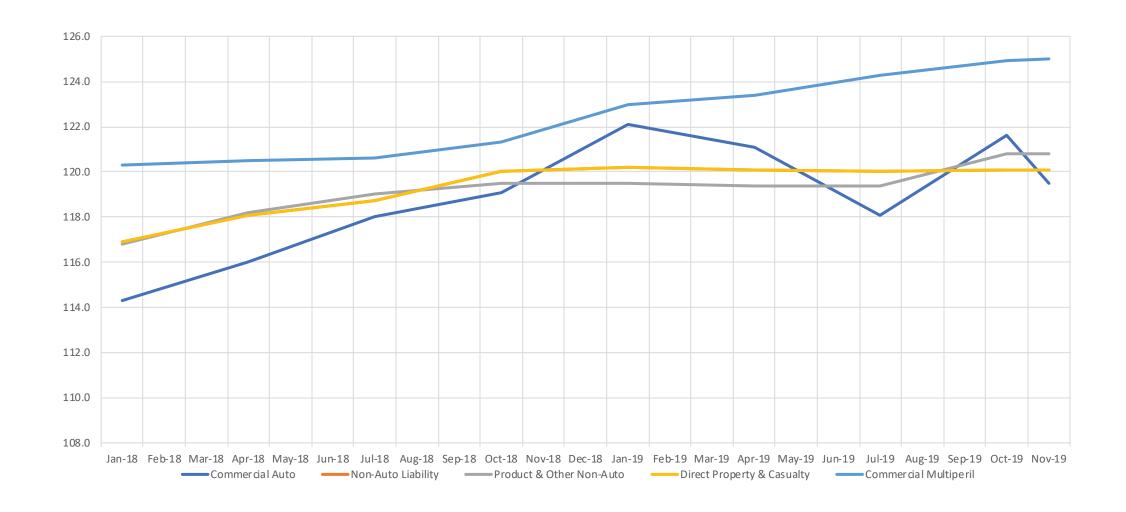
- In previous market shifts, most lines hardened or softened roughly together
- At present auto, property (especially vulnerable locations), D&O and professional are hard, GL is in flux, and workers comp remains soft in most area
- Excess Liability is the most impacted in recent months of this cycle
- What are the next three years likely to bring?

Construction Spending, 1/06-10/19

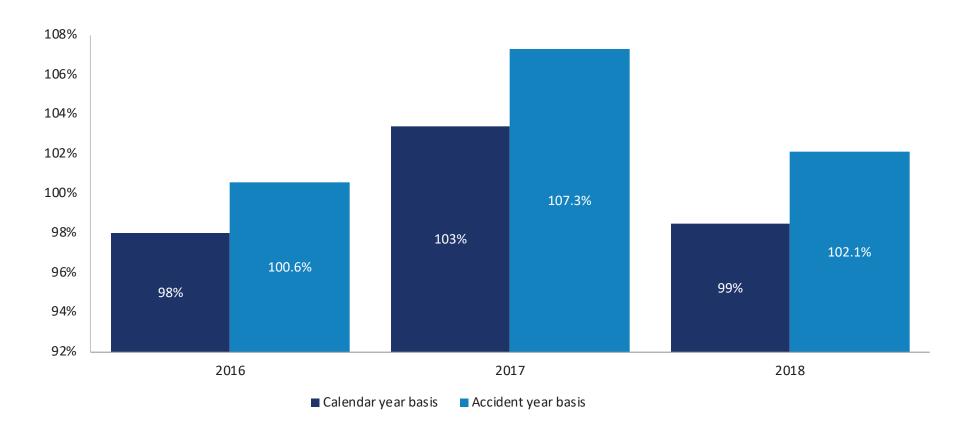
trillion \$, seasonally adjusted annual rate; not inflation-adjusted



Commercial Insurance Indices



Combined ratios factoring in reserve releases



If reserve releases are removed from the results, combined ratios are more than 100% for 2016-2018, which means an underwriting loss.

Note: Negative amounts = reserve releases.

Source: Derived from NAIC annual statement, schedule P

Courtesy of Lockton Companies

What's Behind The Shift?



- Underwriting profit/loss in primary lines
- Reinsurance/retrocession market and losses
- Interlocking financial markets, capital allocation, hurdle rates all play a role
- Interest rates are low, lowers earnings on surplus

What's Behind The Shift?



- Catastrophe claims from severe weather (flood and storm surge, windstorms, hail)
- Catastrophe claims from earthquake, wildfire, etc.
- Medical Cost inflation
- Judicial impact/outsized verdicts, etc.
- Government interventions (ARRA, regulatory impacts, etc.)





- Frame each of the actions you take to your advantage
- Start by asking what if the sky doesn't fall, after all?
 - What if this isn't a hard landing but a series of mild bumps?
- Why are you better than the average contractor?
- Why are you better than your competitors?



- Tend to your knitting and increase management involvement
 - Align policy years with fiscal year and strategy
 - Polish your image in the marketplace
 - Tell your story well, open your doors and show the carriers your value
 - Make sure the carriers know you value relationships, that they are not a commodity
 - Start early, get in front of the underwriters fast and give them time
 - Focus on your story and its successes



- Focus on managing YOUR risks
 - Explore increasing your retentions (deductibles, SIR, corridor deductibles, etc.)
 - Don't rely on insurance carriers to price your insurance. If you control the risk you should also control the cost.
 - Explore self-insurance (auto PD, small tool, etc.)
 - Increase deductibles/retentions
 - Consider reductions in limits, but only if absolutely necessary



- Focus on managing YOUR risks
 - Consider the efficiencies of integrated/package policies
 - Consider alternatives
 - Explore options through trade associations
 - Explore multi-year deals.



Review your financials carefully, adjust where you can!



- Increase your management focus and resource allocation
 - Claims management
 - Explore and implement early return to work
 - Safety/loss prevention
 - Cut other areas if needed, premiums won't go down
 - Emphasize risk transfer, contract review/negotiation



- Work with your broker/agent and expect more
 - Consider a negotiated fee arrangement
 - Develop and implement a strategy to "sell" your firm to underwriters.
 - Set realistic timeframes
 - Start early, work late, keep working right up to the end
 - Choose your battles carefully.



- Your company's financial picture drives the impacts you need
- Carriers respect C-Suite involvement and focus
 - Your P&C relationships should mirror your surety
- Every insurer will be asking:
 - What are the carriers looking to see?
 - What if you are in a financial bind?
 - How can you make changes to & improve your financial picture?



Questions?